

A Snowball's Chance in H*ll

Sun Herald's Patrick Magee was "[Analyzing USM's chances of winning a football game in 2013.](#)" After last Saturday's loss to what was generally viewed as the-worst team in the country, USM fell to 0 and 17 for the past two seasons. With 7 games left, the Sun Herald is not optimistic. Magee opines USM football will likely end the season with 24 losses and no wins for the two years ending 2013.

Of course the diehard alum-fans are certain USM can rebuild. But rebuild to what is the question. The question in terms of USM language: To The Top of what?

Instead of considering alternative uses for the hundreds of millions USM will spend trying to revive a fourth rate football team, it should consider alternatives for advancing USM as an educational institution. USM administrators will try to keep up with the really big-money teams -- approximately 60 of them. They will be in denial. The truth is USM can never hope to compete for the big-money required for a good D-1 football. That kind of money is simply not available to USM, regardless of the enthusiasm of a handful of USM football-crazy alums. They don't have the money, that's for sure.

If USM can't raise the money the big-money schools can get, USM administrators, who choose to lead USM football forward TTT, are suffering from insanity, at least from perspective of A. Einstein: "Insanity: doing the same thing over and over again and expecting different results." Using Einstein's definition, after 100+ years of spending hundreds of millions on football, USM administrators who choose to spend the University's meager resources on more football are certifiable loonies.